

## 2018 HOLIDAY ORDERING DATES

	Delivery Methods & Times	Rate	Cut-off dates for Upcoming Holidays
	<b>*Standard Delivery: 6 business days</b> from the date we receive your order in most cases. <b>**Alaska &amp; Hawaii, U.S. possessions and territories, and APO/FPOs, see additional delivery information below.</b>	<b>See Shipping &amp; Handling Chart on Order Form</b>	<b>Valentine's Day</b> 2/6 <b>Easter</b> 3/25
<b>FAST</b>	<b>**Rush &amp; Track Delivery: 2-5 business days</b> for orders received by 11am ET on a business day. Requires phone number and street address (no P.O. boxes). Check orders excluded. <b>No Saturday delivery.</b>	<b>\$5.99</b> Per Address + Standard Shipping & Handling	<b>Valentine's Day</b> 2/6 by 11am ET <b>Easter</b> 3/25 by 11am ET
<b>FASTER</b>	<b>**2-Day Delivery: 2 business days</b> for orders received by 11am ET on a business day. Requires phone number and street address (no P.O. boxes). <b>No Saturday delivery.</b>	<b>\$17.99</b> Per Address + Standard Shipping & Handling	<b>Valentine's Day</b> 2/12 by 11am ET <b>Easter</b> 3/28 by 11am ET
<b>FASTEST</b>	<b>**Next Day Delivery: 1 business day</b> for orders received by 11am ET on a business day. Requires phone number and street address (no P.O. boxes). <b>No Saturday delivery.</b>	<b>\$32.99</b> Per Address + Standard Shipping & Handling	<b>Valentine's Day</b> 2/13 by 11am ET <b>Easter</b> 3/29 by 11am ET

All delivery times are for in-stock items only.

\*Backorders are shipped Standard. Allow extra time for delivery outside the 48 contiguous states, rural addresses, and for products the catalog states are shipped separately. \*\*Expedited delivery is not available outside the contiguous 48 states or to P.O. boxes. Rural addresses may require an extra day. \*\*\*Please allow 4 weeks for delivery to Alaska, Hawaii, U.S. Possessions and territories, and APO/FPOs. **Personalized items may ship separately.** Please call if you have any questions.

**Items Labeled Shipping Exceptions** cannot be sent outside the 48 contiguous states, nor to P.O. box, APO/FPO, or foreign addresses.

## FOUR EASY WAYS TO PLACE YOUR ORDER



**Call Toll Free: 1-800-458-7999**



**Mail: Colorful Images**  
1025 E. Woodmen Rd.  
Colorado Springs, CO 80920



**Online: www.colorfulimages.com**



**Fax: 1-800-458-6999**

Return policy available online. For your convenience, a downloadable order form is also available on our website. Questions? Visit us online and click the Customer Service link or call toll free, 1-800-272-9209.

## PERSONALIZED LABELS (SHIPPED SEPARATELY)

- Personalization appears in black ink, unless noted.
- Personalization that calls for a name and address may be printed with name only, a personal message, or left blank.
- The line/character count for each style (Select, Round, Diecut, Classic, Deluxe, or Border) is listed below. Type size will be reduced for longer character counts.

Spaces and punctuation marks count as characters.

**Typestyle Choices:** *Script* Block

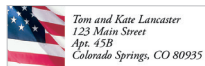
**Label Line and Character Counts:**



**Deluxe Label**  
Set of 144; 2 1/4 x 1"  
**For Personalization:**  
Specify 1st line up to 35 characters, 2nd line up to 50 characters.



**Border Label**  
Set of 144; 2 1/4 x 1"  
**For Personalization:**  
Specify up to 4 lines, 26 characters each.



**Classic Label**  
Set of 240; 2x1 1/2"  
**For Personalization:**  
Specify up to 4 lines, up to 26 characters each.



**Diecut Label**  
Set of 144; size varies  
**For Personalization:**  
Specify up to 3 lines, up to 24 characters each.



**Select Label**  
Set of 144; 1 1/2 x 1 3/4"  
**For Personalization:**  
Specify up to 4 lines, 26 characters each.



**Round Label**  
Set of 144; 1 1/2" across  
**For Personalization:**  
Specify 3 lines, up to 30 characters each.

## JOIN THE SMARTBUY™ SAVINGS CLUB & TAKE 10% OFF EVERY ORDER!

**SMARTBUY™ SILVER — 12 478050**

**For only 14.99 \$9.99, membership includes:**

- **10% off** EVERY order for one full year; AND this discount can be combined with any other special offer you receive!
- **FREE** sheet of personalized address labels.
- **FREE** holiday seals in early December.
- Exclusive toll-free ordering, fax, and customer service hotline phone numbers — for members only.

**SMARTBUY™ GOLD — 12 478051**

**For only 14.99 \$14.99, membership includes all the benefits of silver membership PLUS:**

- Exclusive members-only emails, featuring coupons, special offers, sneak peeks, and sale previews.
- **FREE** premium gift in early December.

**To Join:** Visit: [www.colorfulimages.com](http://www.colorfulimages.com), call 1-800-458-7999 and tell your representative you want to join, or mail the membership fee with your order (and take your discount now).

## PERSONALIZED CHECKS ORDERING INFORMATION:

- All personalization prints in black ink.
- Checks ship separately. Please allow 4 weeks for standard delivery.

**Typestyle Choices:** TRADITIONAL *Calligraphy*  
Additional typestyle options are available for \$2.50 each—see choices below right.

**Signature Service:**

Available upon request for Texas residents only. Please call for details: 1-800-272-9209.

## EZShield Check Fraud Protection Program

Help protect yourself against forged signatures, forged endorsements, and altered checks. For just \$2.45 per box, Colorful Images® is proud to offer the EZShield Check Fraud Protection Program to facilitate advancement of funds up to \$25,000 within 72 hours for check fraud. Speedy advancement of funds keeps you burden-free while giving your financial institution time to fully investigate and resolve the fraud incident. More information is available at <http://partners.ezshield.com>.

Visit us online for more check designs, matching labels, & checkbook covers.

**1. ORDER CHECKS:** Maximum of 5 lines for personal information, up to 40 characters per line. **Spaces and punctuation marks count as characters.**

PRODUCT #	QTY.	DESCRIPTION	TYPESTYLE
<input type="checkbox"/> A <input type="checkbox"/> B	<input type="checkbox"/> 1 Box	Check starter # _____ Unless indicated otherwise, checks will start at #1001	<input type="checkbox"/> TRADITIONAL <input type="checkbox"/> <i>Calligraphy</i>
<input type="checkbox"/> C <input type="checkbox"/> D	<input type="checkbox"/> 2 Boxes		<b>Optional typestyles for an extra \$2.50</b>
	<input type="checkbox"/> 4 Boxes		<input type="checkbox"/> <i>Script</i> <input type="checkbox"/> Old English <input type="checkbox"/> <i>Casual</i> <input type="checkbox"/> Parisian

Please enclose a voided check and deposit slip (no photocopies) from your current account. Indicate any corrections as your new checks will be printed exactly as you specify.

• Check Price	\$ _____
• Optional Typestyle Fee, Add \$2.50	\$ _____
• Optional EZ Shield Fraud Protection, \$2.45 for each box	\$ _____
• Checks Total	\$ _____

(Please carry this total to line "1" of the Order Summary section on page 51.)

**Phone orders for checks are subject to an additional processing fee & require a 2-box minimum.** If you order a design or format that's changed or discontinued, we'll substitute the most similar design or format available.

**MATCHING LABEL PERSONALIZATION ONLY** (Please fill in all information requested below.)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**REFER A FRIEND**—Provide name and address on a separate piece of paper or visit us online.

CUSTOMER NUMBER

PROMOTION CODE

**SHIPPING ADDRESS: Have Items Sent Directly to Family and Friends!**

If you're shipping items to more than 1 Ship-To address, attach a separate sheet, starting with Ship-To #2. Include name, address, order information, and add \$3.99 for each additional address.

Same as Billing Address  
 Ship my order to the address below

Ship-To Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Make any corrections to your Billing Address above.

**2. NONPERSONALIZED (Order nonpersonalized products ONLY—order personalized products in Section 3. below.)**

- Attach additional sheets, if needed, or download and print the order form on our website. To ensure pricing featured in this catalog, use/include this order form.
- Backorders ship separately.

Product Code	Qty.	Nonpersonalized Product Description	Page	Price Each	Total Amount	<input type="checkbox"/> Send to "Ship-To" Address <input type="checkbox"/> Send to "Ship-To" Address <input type="checkbox"/> Send to "Ship-To" Address <input type="checkbox"/> Send to "Ship-To" Address <input type="checkbox"/> Send to "Ship-To" Address

**3. PERSONALIZED (may ship separately.) Clearly specify personalization and typestyle. Spaces and punctuation marks count as characters.**

For note pads with space for a name and an address,  check box for "name-only" personalization. For no personalization, specify "none" in the personalization box below.

Product Code	Qty.	Size	Personalization	Page	Price Each	Total Amount	<input type="checkbox"/> Send to "Ship-To" Address <input type="checkbox"/> Send to "Ship-To" Address

Typestyle	<input type="checkbox"/> Initials or Monogram	Color	Other	Product Name or Description

**YES!** Sign me up for exclusive email promotions, discounts, and catalog previews.  
Email Address: \_\_\_\_\_

**PAYMENT INFORMATION:**

Check or money order payable to **Colorful Images**. Returned checks are subject to a \$20 charge. Any underpayments will be billed and subject to a Finance Charge of 1/2% per month, which is an Annual Percentage Fee of 18% to be applied to the unpaid balance. Credits issued by Colorful Images must be redeemed within 180 days and thereafter will be void.



Credit Card # \_\_\_\_\_  
Card Expires \_\_\_\_\_  
Signature (required) \_\_\_\_\_  
Printed Name \_\_\_\_\_  
Day Phone ( ) \_\_\_\_\_ Evening Phone ( ) \_\_\_\_\_  
Email Address: \_\_\_\_\_

**THANK YOU FOR YOUR ORDER!**

1025 E. Woodmen Rd.  
Colorado Springs, CO 80920  
1-800-272-9209



**STANDARD SHIPPING & HANDLING**

**SUBTOTAL**      **ADD**

Up to \$10: .....	\$7.99
\$10.01-\$20: .....	\$9.99
\$20.01-\$30: .....	\$11.99
\$30.01-\$40: .....	\$14.99
\$40.01-\$50: .....	\$17.99
\$50.01-\$60: .....	\$21.99
\$60.01-\$75: .....	\$25.99
\$75.01-\$90: .....	\$29.99
\$90.01-\$105: .....	\$33.99
\$105.01-\$999: .....	\$37.99

Additional fuel surcharges may apply.  
For faster delivery, call in your order by 11am ET any business day and request Expedited Shipping\*\*  
**1-800-458-7999**

**EXPEDITED SHIPPING**

- \*\*In addition to standard shipping and handling, for Expedited Shipping add the following:  
**Rush & Track** 2-5 Business Days: **\$5.99**  
**2-Day Delivery** 2 Business Days: **\$17.99**  
**Next-Day Delivery** 1 Business Day: no Saturday delivery **\$32.99**

**ORDER SUMMARY**

1. Checks Total (from previous page)	\$
2. Nonpersonalized Total	\$
3. Personalized Total	\$
4. SmartBuy™ Savings Club Fee: Add \$9.99 or \$14.99 if joining today	\$
5. Merchandise Subtotal	\$
6. Subtract Discounts (cannot be combined with shipping offers)	-\$
7. SmartBuy™ Savings Club Members SAVE 10%	-\$
8. Total After Discounts	\$
9. Add Shipping & Handling	\$
10. \$9.99 SURCHARGE FOR AK, HI, PR, APO/FPO & US TERRITORIES	\$
11. Mail Processing Fee	\$2.99
12. For each additional "Ship To" address, add \$3.99	\$
13. Expedited Shipping <b>No Saturday delivery.</b>	\$
14. Subtotal	\$
15. CO residents: add state & local sales tax, calculated off Merchandise Subtotal line above	\$
<b>GRAND TOTAL</b>	\$